

Jaeyeon (Kate) Kim

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Education

Washington University in St. Louis

Expected Dec 2024 · 3.92/4.0

B.A. in Communication Design, minor in Human-Computer Interaction, Psychology & Brain Sciences

2023, 2024 Dean's List
Psi Chi Honor Society

Parsons School of Design

Aug 2021 - May 2022 · 3.97/4.0

B.F.A. in Fine Arts

Annually Renewable \$16,000 merit scholarship

Experience

CIPE @

WashU Med

Creative intern

St. Louis · 2024 Jan - Present

- Updated website and platform information for BJC HealthCare, Care STL Health, and Washington University School of Medicine, improving user understanding and navigation for students and educators, resulting in 14 additional HPSLC student members engaging and 22 more IPE educators being inducted.
- Led the design of slide presentations and promotional materials to secure funding for Care STL Health and a research-driven mentorship program at Washington University School of Medicine focused on public health disciplines.

Skandalaris Center

Product Design

St. Louis · 2024 Jan - Present

- Redesigned The Noire Series website, enhancing usability and driving a 74% increase in site users and a 36% rise in workshop engagement.
- Developed brand identity and website for Gateway Quantum Electronics (GQE) in request of the CEO Jordan Russell where the website was featured in St. Louis Magazine.
- Created branding, website, and social media post designs for Building Life Resilience, contributing to the successful launch of a mental support program for teens.

Citrus Design

UI/UX Intern

Seoul · 2023 May-July

- Participated in the design process for Ceragem's massage chair remote control, focusing on icon development and interface usability.
- Conducted extensive research on locomotive user experience (UX) and translated key design documents into English for Korail's EMU-320 project, aiding in its presentation at CES 2023.

Involvement

SAIL Lab

Undergraduate

Research Assistant

St. Louis · 2024 Feb -

- Assisted in successfully presenting at St. Louis Tech Week 2024 by designing engaging visuals, including haptic visuals and presentation slides.
- Developed research protocols, including informed consent forms and feedback guidelines, ensuring ethical standards and effective data collection during interface testing.

KISP @ Parsons

Design Lead, Executive

NYC · 2021 Aug - 2022 May

- Collaborated in curating and executing an exhibition at Brooklyn's Silver Factory, enhancing artistic and cultural engagement.
- Spearheaded a design competition fostering collaboration between Parsons and FIT students, in partnership with Donnell Rawlings.

Tools

Design Figma, Adobe CC

Coding Java, JavaScript, HTML, CSS, Wordpress, WIX

3D Rhino, Enscape

Skills

Visual Design, Prototyping,

User research, Information Architecture, User testing,

Web Development

Honor Awards

Dean's List (2023, 2024)

Merit Scholarship (2022)

Cum Laude Society (2021)

Activities

Human-Computer Interaction club, InSite, Game Design + Development Studio, Korean International Student Society